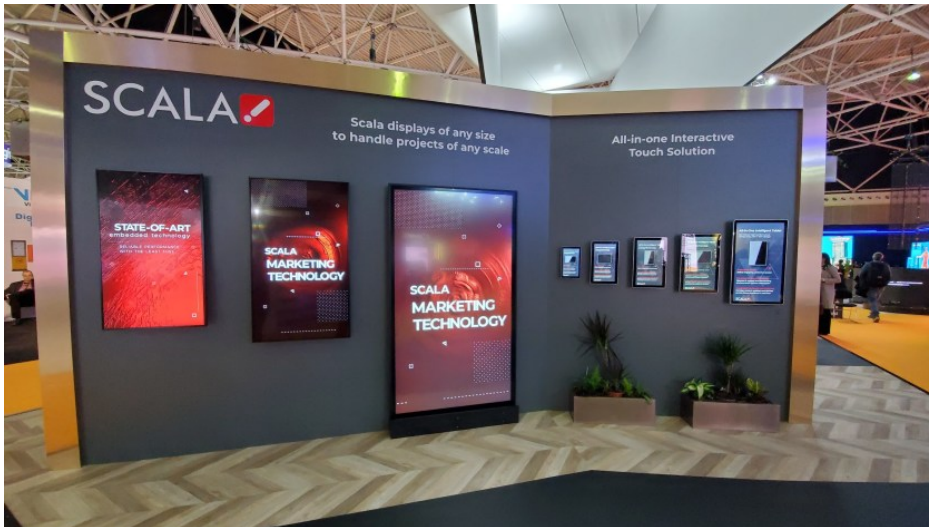


Scala Digital Signage at ISE 2020

Written by Frederick Douglas
12. 02. 2020



Scala highlights how organisations can modernise physical spaces and personalise messaging on any display at ISE 2020 with a showcase of a full range of solutions, including software, hardware and sensor-based insights.

Hardware from the company on show comes in both media player and display flavours. Scala media players include single-, double- and quad-output players, all designed for performance, stability and compatibility while ensuring reliable and timely delivery of rich media experiences. Scala also presents the results of a January 2020 partnership with Stratacache, bringing displays able to “unlock new functionality and capabilities including advanced power management, intelligent retail sensor support and extended lifecycle products for commercial 24x7 always-on use.”

The displays feature a slim bezel and commercial-grade durability, and promise high quality playback with "unmatched" optical clarity in a variety of sizes. Another offering seen at ISE 2020 are all-in-one intelligent tablets, a product combining high-performance computing with a slim design to deliver interactive retail experiences.

On the software side Scala has a preview of a cloud-based version of Scala Designer, a flexible web-based composition and design tool allowing users to create beautiful and engaging digital signage experiences. The tool uses established workflow and usability patterns to distribute projects to a Scala Enterprise solution. ISE 2020 also has experts showing how to leverage

Scala Digital Signage at ISE 2020

Written by Frederick Douglas
12. 02. 2020

real-time analytics, mobile sensors and artificial intelligence using the Stratacache in-house platforms from Walkbase and X2O Media to optimise location-based messaging.

Go [Scala at ISE 2020](#)