

## B-Tech's New System X Range

Written by Roger Douglas  
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B-Tech International launches its full range of **System X** mounting solutions.

Mark Walker, global business development manager for B-Tech, says “System X has been purposely designed by our British engineers to make video wall assembly as hassle free as possible. For example; the fixable sliders running along a solid rail remove the requirement for numerous uses of the spirit level as integrators only need to level the main bar.”

He added: “This unique design also makes for easier menu board application, with any feasible screen configuration being possible...”

As an out-of-the-box video wall stand, the **BT8370** is designed for the most common 2x2 and 3x3 video wall configurations, but, if needed, can easily be specified for screen permutations up to 6x4 displays.

With its premium aluminum finish, 8-point tool-less micro adjustments, and in-built cable management, it provides a stylish and reliable mounting solution for video wall screens of 46 to 60-inches.

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B-Tech's **BT8371** mount offers all the style and features of the BT8370, but with the added benefit of being mobile, courtesy of its non-marking lockable castors.



The growing trend for menu boards has been addressed with the **BT8330** – a modular mounting system designed for menu board installations of any length. As part of the new System X range, the BT8330 can be used in thousands of different configurations and is available to users' exact requirements by using the B-Tech online configuration tool.

Designed to work with B-Tech's System 2 poles, the BT8330 provides a single row menu board solution wherever needed – whether that is suspended from airport ceilings or above counters of fast food restaurants. B-Tech's rail mounted System X technology allows for portrait or landscape screen orientation.

Nick Spencer, Marketing Manager for B-Tech, said: "For me, the most exciting thing about System X is the opportunity for the range to develop further in the future. We are already working on additional off-the-shelf System X solutions for other markets, such as video conferencing, and we are confident that this is just the beginning of what will become an important mounting solution for a wide range of industries."

Mark Walker added: "Digital signage continues to develop in almost every vertical market, and we have designed a product that we believe meets and exceeds those needs. The versatility of System X means it can be used in almost any application of 2 screens or more. Initial feedback from the industry has been excellent, with interest and forward orders for System X having far exceeded our ambitious expectations."

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A new online configurator tool from B-Tech instantly calculates requirements from more than 2000 System X configurations, and can be found on B-Tech's website.

System X range at a glance:

□ □ □ □ □ *Product* □ □ *Suitable for*

- BT8370 Any freestanding video wall
- BT8371 Any mobile video wall
- BT8330 Any menu board rail, in a single row – wall or ceiling mounted
- BT8340 Any video wall – wall or ceiling mounted – more than a single row (2, 3, 4, 5, 6,)

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