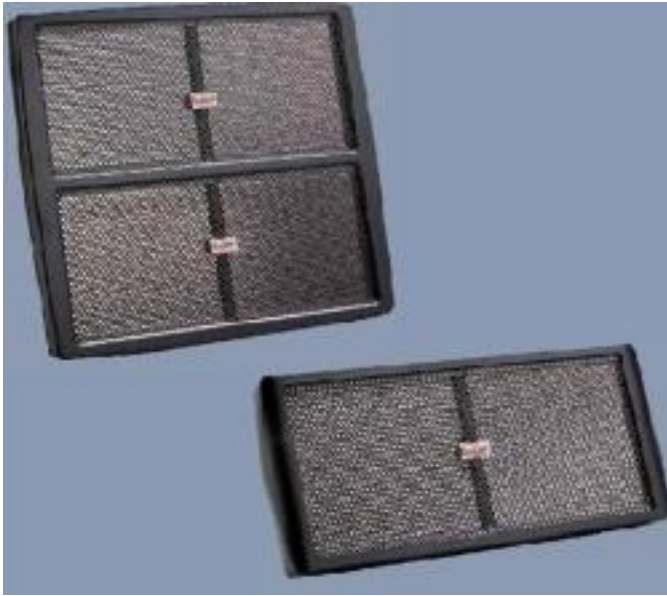


All a Matter of Degrees: SpotDAP Directs Sound

Written by Bob Snyder
08. 11. 2009



The French-made SpotDAPs directs sound exactly where you want it (within 3 degrees of directivity) and we "spotted" it because SpotDAP is up for an innovation award in Netherlands.

Pointing a SpotDAP towards sculptures or paintings can give the impression that they are alive with sound. Or direct the sound across passage ways to attract visitor attention.

SpotDAP is based on American Technology Corporation's patented HSS HyperSonic Sound System. The tight directionality of the SpotDAP should significantly reduce the noise levels in any situation where ambient noise is an issue.

Another SpotDAP feature is its ability to project intelligible sound a long distance, even up to 20 metres. Applications include points of sale, digital signage, grocery stores, kiosks, lobbies, banks, parks and museums.

The SpotDAPs are small and lightweight. All their elements are contained within the enclosure (digital processing, amplification and emitter devices) therefore they are very simple to install.

No audio amplifier is necessary as the SpotDAPs works along the same principles as an active loudspeaker.

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