

VISIX Debuts Wayfinding Solution

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VISIX introduces **WayPoint**, an interactive wayfinding and communications solution for corporate and college campuses, healthcare facilities, government buildings and other institutions.

A bundled solution, WayPoint combines selected content modules in layouts designed with the client's logo, colors and branding. Content modules can include digital signage message playlists, auto-updating news, weather and RSS feeds, and Google maps showing places of interest like admissions, dining halls and bookstores with customized icons.

Custom wayfinding can be substituted for Google Maps, and WayPoint also allows alert notices to be triggered by CAP messages. Matching message templates, data subscriptions, licenses and training are all included in the bundle price.

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Watch [the video rAve USA shot of VISIX Waypoint at InfoComm](#)