POPAI Sets Guidelines for System Interoperability

Written by Bob Snyder
14. 06. 2009

POPAI introduces a set of guidelines designed to help facilitate system interoperability for digital signag

"This standard is the first of a group of comprehensive POPAI standards to address the need for interop

"The business case is clear- fewer projects with wasted efforts and lower barriers to adoption of standar

The Standards were developed by POPAI's Digital Standards Sub-Committee which includes more than

Companies that agree to the standards may identify themselves through the use of a POPAI compliance