



Check out an all-new 5-minute video that's designed to educate AV Insiders on why they need to get into the Digital Signage market.

The video, produced by **rAve [Publications]**, in USA includes statistics on the growth of the digital signage market, as well as how AV dealers can and should look beyond DS gear margins to other opportunities (such as designing and selling DS creative content and recurring revenue opportunities from advertising.)

It's definitely worth five minutes of your time.

Go [Think Bigger, Think Digital Signage](#)