Written by Roger Douglas
12. 09. 2017



RMG Networks enlists Justin Peyton as its new European Channel Director to help expand its offering across Europe.

With two decades of experience from across the AV, consumer electronics and telecoms industries around the world, Peyton will help RMG tap into the channel potential for digital signage in Europe.

As Director of European Channel, Peyton will be responsible for extending relationships with partners across Europe and building out RMG's portfolio of distributors, resellers and system integrators in line with growth goals. With immediate plans to extend RMG's offering beyond Enterprise solutions, Peyton will help lead the movement into key sectors of the digital signage market, by introducing RMG's new sophisticated cloud based content management system (CMS) platform into the market.

Peyton joins the team from ONELAN, where he was responsible for EMEA and LATAM sales and played a pivotal role in steering new partnerships in over 30 countries in those regions.

"I'm really happy to be joining RMG and to get started on expanding and opening new European

opportunities for our partners," comments Peyton. "With our new product launches in the coming weeks, we will be actively signing up new partners to represent us and then continue to support them throughout what we anticipate to be an exciting period of growth for our partners and RMG in 2018."

RMG is headquartered in Dallas, Texas, with additional offices in the United Kingdom and the United Arab Emirates.

Go **RMG Networks Names Peyton to Lead Channel in Europe**