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reddot award 2016
winner

More than 5000 entries wanted this year's international **Red Dot Award for Best Product Design** — and yet someone from our own industry won this prestigious prize.

**Joan Meeting Room Assistant** took home the Red Dot Award, the first-ever Red Dot winner for a meeting room scheduling solution (and digital door label) to win this highest of international distinctions for high quality product design.

**Joan is a next generation room booking device using an E Ink e-paper display** with 180° viewing angle, great visibility and no glare (even in direct sunlight).



The award recognizes Joan's elegant design, reflecting modernistic simplicity with no buttons and an intuitive interface. (Our editors believe the judges might have also recognized the beauty behind an anthropomorphic branding of an elegant product with the face of Joan to personify a room meeting assistant.)

Developed by a global market leader in electronic paper signage, **Visionect designed Joan exclusively for room booking signage**
. Dedicated from birth to its task, Joan is installed in minutes (without cables as it is easily attached to any surface) and she leverages the existing wi-fi network to connect to popular online calendars and to hold conversations with the smartphones and tablets of room users.

**Joan is the greenest digital door label on the market** with a power consumption that the maker says is 99% lower than other room booking signage solutions. Joan lasts up to three months on a single battery charge, with a lighter environmental footprint. If the battery runs out, Joan even lets you know with an email reminder.




Earlier this year, America's famous event, CES, applauded Joan’s extreme energy efficiency by awarding Joan the **CES Innovation Award for innovative design and engineering.**

While the fundamental appeals of Joan are its accessible price (RRP EUR 349) and ease-of-use, its intelligent technology and appearance, Joan fulfills the needs of a modern workplace that is rapidly morphing to fit the habits of an internet age and its new generation of workers.

Joan's development has indeed been influenced by its earliest users – **Microsoft, Dell and Dreamworks** . Microsoft's "New World of Work" campaign recognizes Joan as one of the tools that improve productivity and rethink how things get done in a modern workplace.

Joan has been entrusted with meeting rooms at more than 100 companies and organizations because—besides being a pretty face—Joan pays for herself by increasing productivity. Those annoying no-show meeting (ghost meetings!) cost business as much as $30 million per year in USA alone— and other organizations (churches, government, museums, non-profits, military...) may not quantify the loss in the same way but they still suffer from similar disruptions.

Joan's "Check into" meeting function eliminates no-shows (ghost meetings), saves money and time-- and helps optimize valuable office space (allowing the ghosted conference or huddle room to be reallocated for immediate use).

Born in Europe, **Joan is also very Continental with a host of languages she can speak**. By localizing the technology that employees will use daily—like any good room meeting assistant--Joan improves communications and efficiency.

She is constantly adding new languages, including some out-of-the-world choices just to show how easily Joan picks up language.

Should any Klingons break free from their space on Star Trek to meet and congratulate her on winning the Red Dot Award, Joan is capable of greeting them properly in their own language.

All we can say is, *YI'el, Joan!*

Go Joan Learns New Languages

Go Joan Partner Program