Written by Bob Snyder
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Visitors to the **NEC Solutions Showcase** on 18-19 May in London can once again expect a visual experience as NEC and its partners collaborate to demonstrate fully integrated solutions presented in real-life scenarios.

*The NEC Experience* installation will showcase: Laser Projection with Projection Mapping, Fine Pitch LED and LCD Large Format and Desktop. Visitors will then progress to the 29th floor where the experiences continue with real-life interactive scenarios recreating how visual technology touches every part of our lives. There will be a hands-on with specific applications in Transport, Broadcast & Media, Corporate, Education, DooH, Retail and Command & Control—to name just some of the areas to be represented at this year's event.

**Why go?** To experience how intelligent digital surfaces help to visualise Big Data; to learn how context aware software solutions and touch functionality enhances bi-directional communication; to see how cloud based videoconferencing and collaborative Huddle spaces are shaping the way we work and to understand how the Internet of Things is transforming Digital Signage… visitors to the Showcase will be better informed-- and even inspired-- by the future of our industry.

"NEC is fortunate to be part of a highly dynamic industry which is constantly evolving. The annual NEC Showcase offers visitors an opportunity to experience these evolutions first hand and to view the solutions which may form part of their decision making in the future," says Neil

Hartigan, GM UK and Ireland, NEC Display Solution

Offering a wide and advanced range of display technologies including Laser, LED and LCD enables NEC to be technology-agnostic. They say they are “uniquely positioned to offer the perfect-fit solution to virtually any customer installation scenario.” Through partnership and collaboration- - as demonstrated at the NEC Showcase where over 30 best of breed partners will collaborate to present fully integrated solutions-- NEC wants to promote its role as a Total Solutions Provider.

This year will see the Showcase taking place in another exciting venue; 29 floors up in Westminster’s tallest building affords a stunning visual experience featuring London’s famous skyline. The convenient central London location at Millbank Tower, 21-24 Millbank offers visitors excellent transport links.

Go NEC Solutions Showcase 2016