

## InfoComm Ups the Digital Signage Ante

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**InfoComm International has been putting out programmes on digital signage for more than 5 years, but this year they are ramping up to match the swell in market interest.**

For example, InfoComm is partnering with New Bay Media to offer a new virtual Digital Signage event on April 22, 2010.

And the InfoComm 2010 event (June 9-11 at the Las Vegas Convention Center) will feature the world's largest Digital Signage exhibition. The show will include a Digital Signage Pavilion, with exhibits showcasing displays, mounts, and networking and software solutions.

InfoComm 2010's Digital Signage Application Showcase, now in its 4th year, will feature digital signage in fully-integrated environments.

Beyond the show floor, InfoComm 2010 will feature a full array of digital signage training. Plus, InfoComm has also partnered with the Strategy Institute, to offer a two-day *Digital Signage Technology Summit* June 7-8.

Throughout the year, InfoComm offers training related to digital signage but

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