

## Bring Your Own Device with Extron LinkLicense

Written by Bob Snyder  
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Extron introduces **LinkLicense**, a simple way for people to use their tablet or laptop as the primary control interface in an Extron control system.

LinkLicense is designed to give integrators the freedom to choose control interfaces based on their customers' specific needs, and give users a much broader choice of control interfaces. All Extron IPCP Pro control processors may be purchased with or without a LinkLicense.

"The BYOD – Bring Your Own Device trend continues to grow, and Extron has found a way of helping integrators easily add this flexibility to any Extron control system with an IPCP Pro control processor," says Casey Hall, VP Sales and Marketing for Extron. "LinkLicense simplifies deployment and implementation of BYOD system designs by streamlining the purchasing process for this technology, and standardizing a consistent BYOD approach across an organization."

As system designers use Extron's GUI Designer software to build custom interfaces to fit the needs of the users and the resolution of the target device, a unique benefit of LinkLicense is the ability to use GUI Designer to design interfaces for specific user roles. This allows a technician to view a custom interface that gives him full access to all controls and functions of the system. (A presenter's interface, on the other hand, would include only the controls and functions he would typically use.)

All interfaces are stored on the IPCP Pro control processor and can be viewed on tablets or laptops without the need to deploy or install expensive third party Apps. LinkLicense is easily accessed through the TouchLink for iPad App, as well as any Silverlight-enabled Web browser.

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LinkLicense allows you to use Extron GUI Designer software to design interfaces for specific user roles in an organization. LinkLicense works seamlessly with Extron's TouchLink for iPad app, and allows an interface to be duplicated to many additional devices. It simplifies deployment of AV system control for BYOD with a single license purchase per system and no per-user fees, and allows a standardized BYOD strategy for AV control across an organization.

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