

From our colleagues at rAVe Publications in USA comes a really superb **infographic on InfoComm** . Now that ISE is all grown-up, in Europe you might think we would forget about America's InfoComm.

Not so. A good 20% of InfoComm attendees are from the EMEA region. APAC accounts for 28% and Latin America for 19%. In fact only 32% of InfoComm is North American!

The rAVe Infographic is captioned "Why You Need to Exhibit at InfoComm," as there is some controversy in USA at the moment as SMART Technologies, the whiteboard giant, has pulled out of this year's InfoComm.

However, InfoComm is still stuffed with exhibitors and the reason the world still goes to InfoComm is that the battle for American market share creates plenty of innovation and attracts global competitors.

1 out of every 5 walking the halls in Orlando will be EMEA folks and others will be working their stands. That's a pretty good reason to attend but if you need more, check out our article from last issue: InfoComm Opens 2013 Registration.

Go See the rAVe Infographic on InfoComm

Go Register for InfoComm 2013