

Barco Buys Wireless Company AWIND

Written by Bob Snyder
26. 02. 2013



Without much fan fair, Barco bought one of the leading wireless transmission (wireless high-resolution video and audio) company today for \$7.1 million dollars.

Founded in Taiwan in 2003 and employing about 60 people, AWIND technology is used in the majority of the projector manufacturers for wireless video/audio transmission (e.g., Epson, Sharp and Sony).

AWIND's wireless transmission system includes its own branded "black box" hardware, embedded firmware, wireless networking and software for Windows, Mac, Mobile and Linux. The system supports resolutions up to 2048x1536.

You may also know AWIND from its USB dongle called **WiGA**, which allows for video and audio from a Mac or PC via a USB port to a projector or HDTV:

Obviously Barco will leverage AWIND for its ClickShare strategy. This is a good move for Barco since well over 65% of the wireless video and audio transmission systems (without Apple's AirPlay) on the market are using the AWIND technology.

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