



We got a chance to see a sneak peek of **the new Scala Enterprise** this week. Visitors of Digital Signage Expo 2013 will be able to experience the newest version of Scala's software that includes a totally redesigned user experience, new features and improvements.

Scala will showcase HTML5 and Android player support, the usage of interactive features on mobile devices to engage with retail and corporate communications audiences, new Facebook and Twitter integrations and Scala's collaboration with the new Samsung Smart Signage Platform.

Scala Enterprise is a new release of the Scala Software Suite and it includes:

- **New GUI:** Scala Enterprise Content Manager has an entirely redesigned user-interface that leverages drag-and-drop capabilities, highlights relevant information, makes tasks more efficient and places useful links right at your fingertips.
- **Support for Android Players:** Scala Enterprise now supports Google's Android-powered media-players and photo-frames. Android devices dominate the mobile device market and are lower cost, growing in flexibility and capability, and will take advantage of HTML5 for dynamic and interactive content.
- **HTML5 Content:** HTML5 is the emerging standard for great content on the web. Both the new Android players and the classic Scala Players will support HTML5, as well playback content created using standard web-design tools.

Scala Redesigns GUI and HTML5 Content Playback

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There's not much out there about this right now, but Scala do have a pre-show DSE site.

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