

Huawei Launches eSpace Industry TV Solution

Written by Bob Snyder
28. 01. 2013



Huawei launches its **eSpace industry TV solution**, a suite of streaming media solutions, including digital signage and enterprise streaming media, to help businesses build more intelligent and efficient information distribution platforms and develop effective information strategies.

Commenting on how businesses can capitalize on this trend, Yunhao Zhang, Director of Huawei's Industry Business eSpace Industry TV Solution said: "With the new Huawei eSpace industry TV solution, enterprises can now leverage digital signage to enable multimedia information distribution through the Internet, while the enterprise streaming media solution creates the ability to build an integrated media platform that offers live streaming, Video-on-Demand (VOD) and interactive entertainment. Key features of the Huawei eSpace industry TV solution include high interoperability, easy deployment and maintenance, low bandwidth requirements and high quality. The Huawei eSpace industry TV solution is designed to cater for a wide range of industry verticals, including finance, hospitality, retail, education and the enterprise campus."

"Huawei is able to offer end-to-end digital signage solutions that help enterprises build open and integrated information distribution platforms with high reliability and easy maintenance. The solution delivers superior user experience and helps enterprises enhance work efficiency and lower operating cost," adds Yunhao Zhang.

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The Huawei digital signage solution can be deployed over LAN or WAN in a wide variety of network topologies in both a centralized and distributed fashion. The video endpoints can connect to the network through wired and wireless access such as WIFI and 3G.

Huawei digital signage is designed to provide an intuitive user interface, where users can easily design programs or adopt one of the preloaded default program templates using the What-You-See-Is-What-You-Get (WYSIWYG) editor. Multiple play modes are in place to support different application scenarios, including repeat, timed, insertion modes and spare video clips.

With its powerful Application Programming Interface (API) for third party software and IT developers, Huawei digital signage is able to integrate standard or custom-designed applications, such as interactive kiosks and systems for Point of Sale (POS), line queuing, hospital guidance, hotel property management and enterprise conference scheduling.

When integrated with Huawei's telepresence system, it is able to push the audio and video from the conference to the digital signage endpoints as a real-time broadcast.

The sub-brand "eSpace" is used by Huawei across a number of Unified Communications solutions. Their entry into digital signage signifies that many Chinese telecom and IT companies will follow. If they aren't already there...

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