

ClearOne Releases MagicBox Digital Signage Server

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ClearOne releases its MagicBox on-premise Entry-Level Server (ELS) to extend its web-based, digital signage offering.

The ELS runs MagicBox WebSuite software applications for digital signage, including content creation and asset management inside a browser for content management experience--from design to verification. The ELS is available with upgradable licensing options to support 5, 15 or 25 media players.

In addition to releasing the ELS, the existing Software-as-a-Service (SaaS) cloud-based MagicBox WebSuite is also enhanced with some new features:

Says Tom Searcy, VP ClearOne Digital Signage Business. "New features in the MagicBox WebSuite software improve the control of multiple media players at one or many locations and also provide flexibility and access for multiple users with different management rights in the system. By offering both the ELS and SaaS models, our digital signage customers now have the option of hosting with either an on-premise server or a cloud-based solution, according to their digital signage requirements and business models."

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