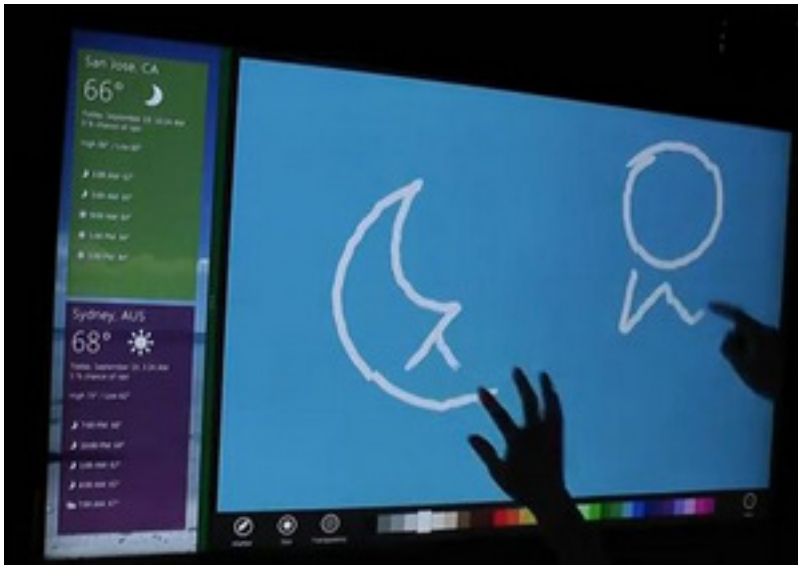


How Well Does Windows 8 Do Multi-Touch?

Written by Bob Snyder
08. 11. 2012



Trick? Or treat? It's an odd coincidence that Microsoft chooses the Halloween period to launch Windows 8. So much of Microsoft's future depends upon the success of this OS—and so much of W8 success depends upon Microsoft's bet on multi-touch.

Windows 8 is the next generation OS and it has been redesigned for the multi-touch user: ok, the "tablet multi-touch user." Windows 8 is the first desktop OS with native NUI design and experience in place. Heck, it is so visually-oriented that instead of just a classic password it even offers a slick Picture Password sign-in. (You select a photo for your login screen and then setup a simple gesture that you "draw" on the image to login.)

Microsoft's Windows 8 PC market share for 2012 should be approximately 77% and, if W8 is successful, will fall slightly to 73% by 2019. Windows OS operating margin might decline only from about 62% in 2011 to nearly 54% in same period...IF Windows 8 grabs the business customers and consumers.

In this video, you can see how Microsoft W8 performs in multi-touch.

Go [Testing Microsoft's Windows 8 Multi-Touch](#)

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