Watchout for WATCHOUT at InfoComm MEA

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[*Photo: Iltek Communication supplies WATCHOUT to the 10th International Turkish Olympic games where 70,000 attended performances in the Istanbul Stadium.*]

"Manage, blend, warp and interact live": Swedish image processing and control specialists, Dataton will bring their WATCHOUT multiple image and display software to the Middle East at InfoComm MEA 2012.

Fredrik Svahnberg, Marketing Director, Dataton AB explains: "The Middle East has typically been a region that uses WATCHOUT in new and exciting ways and we hope to highlight just a few of the new features of WATCHOUT during InfoComm MEA 2012."

The latest version of WATCHOUT is a scalable software system and does not require proprietary hardware. It orchestrates still images, animations, graphics, video, sound and live feeds into a single show across multiple display areas, either soft-edge blended or scattered.

WATCHOUT integrates video streaming and devices such as network cameras to allow video to be accessed over a standard network solution. It also offers the ability to interact with live

components and assets of interactive media. Users can position, rotate and move all media objects in 3D and interactively. WATCHOUT integrates with various devices and external systems so users can connect sensors and control sources, such as iPads, to on-screen elements like images, video and live feeds.

The latest version also has a DMX recording function that lets you record a complete lighting show and play it back from a single cue in WATCHOUT. This new feature makes WATCHOUT even more attractive in live events and staging applications.

Fredrik Svahnberg, Marketing Director at Dataton [*shown in photo*] will present two seminars on Multi-Image Projection Techniques during InfoComm MEA (one as part of the Hospitality Seminar and the other as part of the InfoComm University programme.) Seminar participants will gain an understanding of the application of large scale projection technology exploring the tools of edge-blending, geometric correction, warping and mapping.

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