

Visix Unveils AxisTV, Version 8

Written by Bob Snyder
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Visix updates its digital signage software application, AxisTV version 8.0. The release features a new user interface, new background library, 64-bit support for Microsoft Server 2008, and the ability to publish content to mobile devices (smartphones, tablets etc) using HTML5.

The new background library includes an assortment of display layout wallpapers in six color schemes and various resolutions with matching message background sets for each. Clients can choose from the free background library when creating digital signage content or upload their own designs in a variety of aspect ratios. A folder system makes background management intuitive.

Web-browser-based, AxisTV's newest version aims for a better content management experience through Internet Explorer, Firefox or Chrome. The new interface design improved both navigation and workflows:

- The main menu uses a simple tab design for intuitive navigation.
- Submenus rely on icon-based navigation for faster visual recognition and use.
- Multi-page workflows have been collapsed into single pages for convenience.
- Page refreshes are faster to speed up previewing and content management.
- Content thumbnails have been enlarged for easier viewing.

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