

## Screenmedia Expo Offers Guide

Written by Marco Attard  
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The 2012 **Screenmedia Expo** showed a slight increase in overall attendance from 2011 with total visitors at 3244.

Overseas visitors held up well despite the economic woes in EMEA but were slightly down as an overall percentage with a total of 26% of visitors from overseas onsite versus 30% in 2011.

The post-event website content will include a range of video interviews and all the presentations from four conference tracks.

You can view a digital issue of the 2012 Screenmedia Expo show guide at link below.

Go [Digital issue of the 2012 Screenmedia Expo Guide](#)