



rAve Now brings you coverage of DSE 2012 powered. Bringing you blogs, tweets and videos about the latest digital signage news and products from the trade show floor, its DSE's most COMPLETE trade show coverage.

Digital Signage Expo (DSE), the world's largest and longest running International Conference and Tradeshow dedicated exclusively to digital signage, interactive technology and digital out-of-home networks (DOOH), announced its 9th show held in Las Vegas has officially shattered previous records, set a new attendance milestone and reinforced DSE's position as the digital signage industry's preeminent show.

Show management confirms that new all-time benchmarks established last week include:

- 4024 qualified attendees (excluding exhibitors) – a 9% increase over 2011
- Record conference attendance
- Record international attendance from a total of 69 countries
- Record exhibit sales: 62,440 net square feet – a 4% increase over 2011

DSE 2012: Videos Powered by rAVe Now

Written by Bob Snyder
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Digital Signage Expo 2013, co-located with the Interactive Technology Expo and Digital Content Show, is scheduled for February 26-28, 2013, at the Las Vegas Convention Center in Las Vegas.

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