

Taiwan Strategically Eyes Digital Signage

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Statistics show that the global digital signage industry is growing by over 30% each year.

The key to this huge market is constant innovation and the development of new applications. The explosive growth in the digital signage market has drawn the interest of top Western, Korean and Japanese vendors.

All are moving aggressively to capture a slice of the global digital signage market.

In the face of such intense competition, what is so unique about Taiwan's digital signage industry that allows it to compete in the international market?

Watch the video as Taiwan answers...

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