

VWall Powers LG Showroom Video Walls

Written by Marco Attard
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The VuWall video wall solution finds use in two recently opened LG showrooms in Pyeongtaek, South Korea, and Frankfurt, Germany, as part of a partnership between the two companies first announced back in 2019.

The showroom video wall control systems combines the VuWall VuScape video wall processor and the latest LG curved LED video wall display. The integration allows customers to control LG displays remotely using the VuWall scripting tool with VuScape, a series of modular video wall processors and controllers designed for small- and large-scale video wall controllers.

Video wall operators get both flexibility and ease of use, as the fully integrated platform provides a comprehensive ecosystem driving video walls from anywhere in the facility, be it in control rooms, collaboration rooms or lobby signage. VuScape can be combined with ControlVu, the VuWall PoE touchpanel and interface designer, making a complete, easy-to-use video wall management and control system.

“LG shares our commitment to provide customers with a comprehensive easy-to-install, easy-to-use control room solution that allows them to focus on their mission objectives,” VuWall says. “Customers were able to experience first-hand our combined platform when LG opened its Paris showroom earlier this year, and now customers have even more opportunity to see it in action. We’re proud to partner with LG who is recognised for pushing the boundaries of video wall technology by powering some of their most innovative and spectacular displays.”

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