

Milestone Makes the Switch to Legrand

Written by Dylan Card
25. 04. 2018



Milestone AV Technologies' brand identity is changing across all facilities, documents and online as signs and site logos are switched to **Legrand**.

Legrand is committed to serving the AV industry and AV users by supporting and investing in the brands and product lines, sold principally under the **Chief, Da-Lite, Middle Atlantic, Projecta, Sanus** and **Vaddio** brands.

“By joining Legrand, we became part of a bigger company with opportunities for greater service to our customers and more growth for our employees,” said Scott Gill, President – AV Division. “We’re excited to display our new corporate identity on our building, materials and through our website.”

This new identity also comes with a refreshed look for **milestone.com**. Customers will still have access to the product brands as well as all the customer friendly functions and features. Chief, Da-Lite, Projecta and Sanus have fully integrated experiences currently. The updated website now features landing pages for Vaddio and Middle Atlantic until their experiences are integrated into the website. Vaddio will be fully integrated in the next few months while Middle Atlantic is planned for early 2019. The milestone URL will transition to a Legrand URL mid-2018 as well.

Globally, Legrand employs nearly 36,000 people. Net global sales in 2016 were more than \$5 billion with many products leading their category.

Milestone Makes the Switch to Legrand

Written by Dylan Card
25. 04. 2018

Go [Milestone Becomes Legrand](#)

Go [Legrand: the Big News at ISE 2018](#)