

Unicol Releases Range of LED Displays for Indoor and Outdoor

Written by Dylan Card
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Trends in the corporate sector show an increase in video wall installations, especially in HQ buildings. Now-- with sub 3mm pitch high resolution-- LED displays will compete with LCDs on price.

Unicol sees “LED overtaking back-lit LCDs for indoor video walls in the next 5 years or sooner.” And they argue LEDs are also brighter, easier to install and outdoor capable, even the price point for higher resolution panels is coming down.

The LED display systems offered by Unicol are not LCD displays back-lit by LED lighting but “true” tile module LED displays--which are not only brighter and bolder, but can be used outdoors as well.

The LED display mounting structures offered by Unicol are, in the company's own words, “bespoke solutions for free-standing, floor to wall and ceiling suspension.” These LED displays have already been used by companies in the corporate sector as well as retail and public sectors in order to showcase dynamic, interactive information to customers.

Furthermore, LED displays from Unicol can be configured to between 8 metres by 3 metres or even larger, and can also be designed in various formats, including normal screen formats,

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extended portrait formats, and stretched landscape formats. These mounting structures are all purpose-designed as well as manufactured precisely according to the requirements of the clients. They can also be easily assembled on-site, and are maintenance- and installer-friendly as well.

Aside from standard LED display mounting structures, Unicol also offers rolling LED display mounting structures which can be easily moved to gain access to media players, cables, and the like, or moved from in front of shop windows or lobby areas.

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