Written by Bob Snyder 30. 07. 2016



Canon Europe launches the **XEED 4K501ST**, the latest addition to its 4K installation projector range and an upgrade to the XEED 4K500ST model.

The XEED 4K501ST offers a compact and lightweight design for simulation, design and exhibition environments-- with improved functionality with the addition of HDMI 2.0, which enables 4K video playback via a single cable.

The 4K501ST is for environments that can benefit from high quality content from a 4K Ultra HD Blu-ray player, such as medical conferences, lecture theatres or creative installations. HDMI 2.0 connectivity also provides an improved framerate of 60 frames per second to ensure smooth delivery of 4K video content. Its support for HDCP 2.2, the latest encryption technology for copyright protection, allows compatibility so 4K media can be projected.

With a brightness of 5000 lumens across the entire zoom range, the high definition $4,096 \times 2,400 \text{ LCOS}$ panel in the XEED 4K501ST also lets content to be projected **at a resolution that exceeds 4K digital cinema**

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Canon's unique and improved AISYS (Aspectual Illumination System) optical system delivers

Canon Latest XEED Model, the 4K501ST

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better colours and black, with an increased contrast ratio for an enhanced viewing experience.

Andreas Herrnböck, European Business Development Manager Projector, Visual Communications, Canon Europe, says, "The launch of the XEED 4K500ST last year marked a significant step in our journey to becoming the leading company in the 5000-10,000 lumen 4K installation market. With today's launch of the XEED 4K501ST, we are opening up further installation opportunities to cater for a wider range of applications to help us achieve this aim. By using advanced technologies such as HDMI 2.0, and HDCP 2.2, we are providing installers and integrators with a solution that not only delivers exceptional brightness and resolution, but also a variety of connectivity options to support end-users with their varied installation requirements."

The XEED 4K501ST is also supported by Canon's 3 Year Lamp Warranty, which effectively eliminates the cost of replacement lamps for a three year period from new. This substantially lowers the running cost of the XEED 4K501ST—added appeal for a wide range of installations.

The 4K501ST will be available from October 2016.

Go Canon XEED 4K501ST