

What if all digital signs consumed 99% less energy?

That's the promise of electronic paper technology and **Visionect is a pioneer in the field.** Based in Europe, Visionect helps companies build their own electronic paper display products—their hardware and software is designed for indoor and outdoor digital signage and enables the fastest way from an application concept to the market.



Visionect developed an ultra-low power display platform that uses 99% less power than LCD or LED technologies, and enables the use of digital displays in environments before not possible.

An E Ink display powered by the Visionect Platform is not only state-of-the-art signage technology regarding energy efficiency and display visibility-- it is being used by more than 500 companies globally. That's sign of a new standard making impact in the digital signage industry.

Their business and technology partnerships with other leading industry players — **E Ink, STMicroelectronics, EPSON, Microsoft**
and
Plastic Logic
-- result in signage technology for traffic and public transportation, retail, hospitality, healthcare, education, finance, automation and corporation.

From bus stops in London, road signs in Sydney, wayfinding, que management and menu boards throughout Europe to retail shelf labeling for Telekom Slovenia, Visionect's ePaper solution has now brought them to the meeting room.

Or more correctly, just outside the door of the meeting room.

Visionect, the "enabler of sustainable, next generation digital signage," launches their "**Joan Meeting Room Assistant**
" across Europe, an eco-designed digital door label and meeting room scheduling solution.

Joan already won the **CES 2016 Eco-Design and Sustainability Innovation Award i**n America and this should appeal to energy-conscious Europe: Joan consumes 99% less energy than other solutions due to power-efficient technology developed by Visionect.

Joan is installed in minutes, requires no cabling, connects to existing infrastructure and is easily attached to any surface with its built-in magnets, and can last up to three months on a single battery charge. And it features an E ink electronic paper display where the display technology works better in daylight than almost all others (which is why ePaper is used in eBook Readers).

With a product design (hardware & software) dedicated to labeling and managing the growing number of meeting rooms in the age of collaboration, Joan delivers out-of-the-box support for

standard office calendars, including Office 365, Microsoft Exchange and Google Apps. The eco-friendly Joan can substantially improving office productivity, especially as the trend is for companies to increase their number of conference, meeting and huddle rooms.

Visionect's CEO Matej Zalar explains: "We recognised the need for easy-to-use meeting room signage that is integrated directly into an existing calendar, which inspired us to design Joan and develop the greenest and most intuitive meeting room door labeling and scheduling solution on the market."

Visionect is now reaching out to the market, investigating the correct distributors and partners across Europe for Joan.



Judging from its impact in Sydney, where Visionect was hailed for "decluttering road signs," Visionect's Joan may be hailed for simplifying and organizing meeting & huddle room experiences.

The state-run Roads and Maritime Services in Australia installed about 100 Visionect signs around Sydney. They appear almost like regular signs, except they're solar-powered and include matte-gray screens (similar to those on e-book readers). These signs communicate on the cellular network with a central authority to display messages—telling motorists there's no

parking between 3 and 6 p.m., for instance, or warning of towing enforcement during special events.

Sydney now boasts of 100% self-sustainable traffic signs powered by solar energy, a natural resource that Australia has in abundance.

In addition to saving energy, the customizable Visionect e-traffic signs help cities save in other ways: for example, a city like Los Angeles puts up 558,000 temporary parking restrictions signs every year to the cost of $9.5 million—a drain (of time, of staff and of money) that can be reduced by implementing e paper digital signs.

From city streets to boardroom doors, it seems e Paper and Visionect are bringing out eco products that buyers buy actually first for their design and functionality—and then discover the energy efficiency that can save money along the way.

Go Joan Meeting Room Assistant

Go Visionect, the ePaper Company