

Ricoh's Next Generation of Ultra-Short Throw

Written by Bob Snyder
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The new Ricoh **PJ WX4152NI** and RICOH **PJ WX4152N** projectors feature images that have 160% higher contrast and are 200 lumens brighter for better viewing in environments with ambient light.

Users can share presentations and digital signage anywhere, on any smooth surface, with flexible mounting that enables **360-degree projection onto walls or downward onto tabletops and floors.**

They can also focus more quickly on the business at hand with fewer delays, thanks to **a new feature that enables both wireless and wired network connections simultaneously**

These new projectors also maintain the ultra-short throw distance and portability of their predecessors, enabling presentations with fewer distractions and supporting fast set-up at a moment's notice in unconventional settings, like smaller meeting rooms, huddle rooms, or offsite training sessions.

The **RICOH PJ WX4152NI** fosters more engagement and allows learning and collaboration to take place beyond the walls of a classroom or training room. Using an electronic pen,

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presenters – and participants – across multiple locations can add their notes directly to presentations in real time.

Newly-added **Miracast for Android-enabled devices**, along with **Bluetooth** and **DLNA**, allow users to project live images wirelessly from their mobile devices. Documents and audio can also be shared between multiple locations, and the RICOH Smart Presenter app for Apple iPad and iPhone allows users to join meetings from their mobile devices.

When connected to the larger ecosystem of Ricoh interactive flat panel displays, unified communications systems and printers, users can create an integrated information-sharing experience that spans both devices and locations.

Features include:

- Brighter: 3500 lumens of brightness and dynamic 13,000:1 contrast ratio.
- Sustainable: Eco Mode (30% more efficient use) extends lamp life by 1500 hours.
- Fewer IT burdens: The projectors now search for networks automatically.
- Support for displaying images from up to four computers onto one screen.
- Fast and easy set-up: The projector can be set up using a wall mount, floor stand or tripod mounts (lightweight form factor makes it easy to set-up).
- Projectors can be remotely monitored and configured from systems like **Crestron**

RoomView

and **A**

MX NetLinx

conference control systems.

Go [Ricoh PJ WX4152NI and RICOH PJ WX4152N Projectors](#)

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