

## VideoFlyer For Shelf-Edge Applications

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**With more than 150,000 ViewStream players in the field, Digital View now releases a 10" widescreen version of its all-in-one VideoFlyer digital display and media player package proportioned for shelf-edge mounting and point-of-sale promotions. Along with video and audio, it allows enhanced impact through touch screen interactivity, buttons, motion sensors and barcodes.**



Integrated into a slimline, robust & lightweight aluminum enclosure – the VideoFlyer 10" incorporates a high res, high bright LCD with one of Digital View's specialist ViewStream media players. These professional grade, Linux-based devices play off internal solid state memory cards and are designed to deliver high definition video - 24/7 with "bullet-proof" reliability.

The VideoFlyer 10" offers content update via local USB stick, with option for remote network update. Playlists can be programmed using Digital View's free scheduling tool – 'DV-Studio' – and using a simple RS-232 cable, multiple VF-100W units can be synchronized together to create video effects with timed content.

"Small is beautiful, this neat widescreen package delivers high impact media without taking up valuable shelf space," comments Neil Wood, Product Director at Digital View Inc. "More and more customers are working in 16:9, so the VideoFlyer 10" is an exciting and important addition to the VideoFlyer range."

To support the launch, Digital View are also for the first time offering rental packages around standard VideoFlyer.

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