

Largest in NEC's Multeos Series: 52" LCD

Written by Bob Snyder
27. 04. 2010

MULTEOS M521



With the M521 LCD Public Display, NEC Display Solutions launches the largest model in the Multeos series.

The 52" monitor with HD resolution (1920 x 1080 pixels) combines an attractive design of a TV set with the reliability of professional digital signage displays.

It's designed for use in areas with sophisticated interior design, such as in hotels and restaurants, reception and waiting areas, fitness studios or conference rooms. A raft of configuration and connectivity options ensures seamless integration of the display into any technical environment.

NEC wants to remind us that while "Content is king" in digital signage slogan, in any stylish environment, the design has a major role to play, too.

Purely on the basis of appearance criteria, TV sets generally are superior to public displays. In long-term use, on the other hand, large-format LCD displays with professional panels deliver significantly higher performance and longevity along with a 3-year on-site service, unmatched by consumer TV products, says NEC Display Solutions.

NEC Multeos M521 is not only a combo of professional display and TV design but also offers an integrated option slot to accommodate a media player (while maintaining the sleek look of the monitor without any unsightly cable connections or additional PCs.)

The media player enables self-created content to be displayed, and significantly extends the range of possible uses for the M521. A restaurant, for instance, can display menus of the day or specials (and even change menus before and after screening a football match.)

NEC Multeos M521 recommended retail price is Euro 3299.00 (including VAT). NEC Display Solutions Europe offers a 3-year warranty including backlights.

Go [NEC Display Solutions](#)