

PixelFLEX Intros FLEXLite LED Screen

Written by Bob Snyder
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LED screen manufacturer PixelFLEX introduces the **FLEXLite** LED screen. Available in both indoor and outdoor options, FLEXLite aims for clients who need an economical solution for permanent installations and lightweight event screens.

The indoor version comes in pitches of 3.0, 5.2, 6.9 and 7.8 mm and is targeting tradeshow, events and signage. Where FLEXLite really outdistances the competition, says the maker, is its ability to translate for televised and filmed events where (because of its extremely high refresh rate) FLEXLite is camera-friendly.

In outdoor situations like advertising and large music or sporting events, the company says FLEXLite is bright enough to compete with sunlight. A dedicated outdoor product that comes in both blowthrough and non-blowthrough designs allows the customer to have even more creative control. It is manufactured in pitches of 6.25, 8.9 and 12.0 mm with brightness of 5,000 nits.

The universal appeal of FLEXLite, both indoor and outdoor, lies in its practicality. The frame is made of die cast aluminum resulting in a lightweight yet durable tile that weighs 28 pounds each. PixelFLEX has taken all of the aspects it has been known for in its touring products, and transformed them into a single product that makes sense for installation. It can be installed and dismantled by one person, making FLEXLite time and labor efficient. The LED panel also

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comes in a rectangle shape — versus the traditional square — and consequently covers more space with less tiles.

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