

Cylindrical LED Displays at Sochi 2014

Written by Roger Douglas
09. 02. 2014

Now in full swing, the Olympic Winter Games in Sochi bring together the world's leading competitors...not just in athletics but also in display technology.



ROE, member of **Unilumin Group**, will have 216 pcs of its cylindrical LED display product in Sochi 2014.

These displays are expressly designed for the Olympic Games leveraging Unilumin and ROE's cutting edge LED technology.

Before Sochi 2014 Olympic Winter Games, Unilumin and ROE supplied 4000 m2 of state-of-the-art LED display to the 27th Summer Universiade 2013 held in Kazan, Russia.

Besides this Olympic performance, Europe's XL Video recently announced a \$15 million dollar mega-order to Unilumin Group.

Cylindrical LED Displays at Sochi 2014

Written by Roger Douglas
09. 02. 2014

In recent years, Unilumin has accelerated its pace in the global market. It established a U.S. subsidiary in 2012 and opened its service center in Amsterdam in 2013 to service the Europe clients. Also, says Unilumin Group, their UTV series UHD seamless LED video wall system has being leading in the UHD LED market since 2012.



Go [Unilumin Group](#)

Go [ROE](#)

Cylindrical LED Displays at Sochi 2014

Written by Roger Douglas

09. 02. 2014
