

XL Video Places the Largest Order in Its History with Unilumin Group

Written by Roger Douglas
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Unilumin Group, the LED manufacturer from China, announces a mega order of \$15 million US dollars from its long-standing partner XL Video.

In total more than 1200m² of LED products have been ordered from XLVideo, including Unilumin's latest 2.5mm UHD LED product UTV2.5. The products ordered include:

- UTV2.5 - 2.5mm UHD LED display with 5000:1 contrast ratio, 3200Hz refresh rate
- UtileR3 - 3.9mm rental LED display, Super lightweight, 5000:1 contrast, 4000Hz refresh rate
- 18mm Magic Cube by Unilumin's subsidiary Radiant Opto
- 7mm Magic Cube by Unilumin's subsidiary Radiant Opto
- 18mm Hybrid LED by Unilumin's subsidiary Radiant Opto

This investment in new LED products is the largest XL Video has made in its history. XL Video's Chief Technology Officer Kristof Soreyn commented: "We are pleased to make this LED investment with Unilumin Group, Unilumin is a long standing partner with whom we co-develop the latest state of the art LED technologies for the LED rental market. These products represent the best available technology in each market segment and underline our strategy to provide the best visual experience for our customers."

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This investment in new LED products is the largest XL Video has made in its history. It supports the company's growth strategy for 2014 onwards by reinforcing its position as a leading rental supplier of state-of-the-art video technology solutions. According to XL Video, this" is the first step towards further growth."

Exhibiting at ISE 2014, Unilumin is headquartered in Shenzhen, China, with a subsidiary in USA, an office in Holland and Hong Kong.

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