

Panasonic Pulls Plasma Plug, Reluctantly

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We're sure it broke a few hearts at Panasonic. Internally there was much support for the plasma display business—but this is a time of hard decisions for Japan's big brands.

Most other makers already shied away from PDP and Panasonic gave it a heroic effort.

Panasonic will end sales of Plasma TVs and PDP related products for commercial use (such as Interactive Plasma Displays) with the end of their fiscal FY 2014 (March 31st, 2014).

Plasma has fans that will be unhappy but from now on they will have to meet in the internet forums with the Betamax fans, and HD DVD supporters.

Go [to the Official Panasonic Statement](#)