

TripleLite Entry-level Electronic Posters

Written by Bob Snyder
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Tripleplay Services launches the entry level **TripleLite Electronic Posters**, a stripped-back digital signage solution for small businesses, restaurants, bars/cafes, schools and others.



A playlist creation and distribution solution, TripleLite allows full-screen videos and images to be scheduled and then distributed via a broadband network to multiple locations through an easy-to-use management interface.

Personalised screen layouts, playlists and schedules are created centrally via a user friendly cloud interface. Users can mix video, JPEG, GIF and text to create posters in landscape or portrait.

This low end digital signage solution has an inherent robustness that more complex solutions can't offer. Network connectivity is required only for content download (and high content compression rate keeps download time minimal). TripleLite Electronic Posters have **no moving parts** so power consumption is low and there's less chance of failure.

This TripleLite solution aims for one-off occasions, reception areas, internal displays, menu boards, promotions and across multiple screen estates. Bringing with it the ability to remotely monitor downloads and devices, this software is perfect for those wanting a solution they can trust.

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TripleLite+, with extra features, is also available as a hosted service for even easier management.

Tripleplay Services adds this entry level alternative to its existing digital signage solution: **Triple Sign**,

TripleTV

(IPTV solution),

TripleVOD

(VoD streaming solution) and

TripleChoice

(media portal system).

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