

## AUO 55" Switchable-to-Mirror Display

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AU Optronics (AUO), the Taiwan manufacturer that makes a full range of displays from the largest Public Information Displays to the smallest smartphone displays, showcased a 55-inch switchable-to-mirror display at the China Information Technology Expo & China Optoelectronics Display Expo 2013 (CITE & CODE 2013).

Obviously designed for retail, the 55" display shows shoppers use a touch browse to view a retailer's latest merchandise (inn Full HD) while fitting clothes—even though the panel is switched to a full-length mirror function.

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