Written by Bob Snyder
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Sanyo now specifically targets the digital signage market with the USA release of two new high-brightness projectors -- the PLC-XM150 and the PLC-XM100.



Specified at 6000 and 5000 ANSI lumens, respectively, the PLC-XM150 and the PLC-XM100 are designed with what Sanyo calls an Active Maintenance Filter (contains 10 filter rolls that change themselves automatically when needed, making for a 10,000-hour filter system in each projector.)

Also designed for large-venue applications (auditoriums and lecture halls), these projectors could find their way into small arenas and student unions where video projection is required and could be justified with a digital signage advertising network that pays for the system..

Go **PLC-XM150 and the PLC-XM100**