

Sharp's Indoor Perimeter Advertising System

Written by Bob Snyder
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Sharp's indoor perimeter advertising system, consisting of the PN-V series of thin-bezel monitors, will be on show at the Sharp stand at ISE.

The Sharp perimeter system can be quickly assembled and is also protected by safety glass, making it suitable for all indoor events. The displays can also be adapted locally to the lighting conditions of the hall, and their resolution ensures pan shots are displayed without any disruptive *moiré* effect.

The pre-mounted system for hall events has been successfully used at various sports events in 2011, including the finals of the **European Handball Federation (EHF) Champions League** in Cologne.

Developed in partnership between EHF Marketing GmbH, the marketing arm of the European Handball Federation, the **Sharp LCD Perimeter Advertising System** let organisers integrate the LCD system into the event's entertainment concept in the arena.

That system was made up of individual 152 cm diagonal (60") screens with a strong 1366 x 768 pixel display. A distance of only 6.5 mm between displays allows for an almost continuous picture when placed side by side.

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