



Panasonic Europe's launches four LCD series for the digital signage market, available in November.

The **LFP30 models** can withstand harsh weather conditions and comply with the **IP66 standard for weather resistance**

(protected against water and dust penetration). The aluminium cabinet and tempered glass front make the panels rugged while the winter-mode ensures the screens can withstand temperatures as low as -20 C. The High Brightness (1.000 cd/m²) of the LFP30 is ideally suited to outdoor applications, including advertising and Point of Sale. Available in 42" & 47," these units will suit installation in factories, public spaces, and transport facilities.

The 47" **LFT30 display** has an integrated touch panel, a combination of LCD trans-reflective technology, brightness level of 1.500 cd/m² and a forced-air cooling system that allows the display to be used even in direct sunlight. This series is standard equipped with protection against water and dust at **a level equivalent to IP53**, allowing interactive applications in public spaces and facilities such as information kiosks in shopping centres.

For ambient light conditions such as shop windows, the brighter **LF30 series**, available in 42" and 47", has an ambient light sensor to control the backlight and comes with Panasonic's original function slots, "SLOT2.0", allowing users to change interfaces or internal computers

Panasonic's LCDs for Digital Signage

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easily depending on the signal source.

The **LF25 series**, available in 42" & 47", is more **for indoor signage applications** as it features a slim frame suitable for standard POS and POI screens and menu boards. They offer a wide-viewing angle IPS panel with vertical or horizontal use and a wide option of standard terminals.

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