Hitachi BZ-1 Ultimate: Interactive Projector at InfoComm MEA

Written by Bob Snyder
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In Dubai at InfoComm MEA, Hitachi hopes to transform collaboration in business meetings with its new **Hitachi BZ-1 Ultimate Interactive projector**, a quick intuitive solution designed with corporate users in mind.

The BZ-1 incorporates built-in infrared and ultrasonic sensors that, when integrated together with the bundled Hitachi software or a customer's existing interactive software suite, facilitate full interactive capabilities. By removing the cost of upgrading existing whiteboards, this approach opens up a world of interactivity for large numbers of business and commercial users.

In environments where people use systems relatively infrequently it is critically important that all aspects of operation are easy to learn and repeat, so for example, the BZ-1 features one-click functions for print and email. Users in meetings or any collaborative environment are productive immediately and can instantly capture ideas and detailed outputs. As the projector acts just like any other integrated device such as a mouse, users can carry out the majority of tasks and interact with most software without returning to a PC.

With a feature set specifically for the interactive needs of corporate users, the compact BZ-1, like the other models in the Ultimate range, is intended to be easy to install and easy on the environment.

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