

Canon Launches Five LV Projectors

Written by Bob Snyder
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Six partners joined Canon on its biggest ever ISE stand to show a range of business solutions, including a 9 metre immersive dome for visitor attractions, an award-winning interactive restaurant table top and a seamless panoramic screen wall for control rooms.

Canon also unveiled five new models in its cost-effective and ultra-portable LV range at ISE. Ranging from the entry-level network-compatible LV-7290 with low running costs to the compact LV-7490 with 4000 lumens and 10W audio, the range contains models to meet different projection needs.

Additionally, Canon detailed the package it will offer to resellers of its newly launched XEED WUX4000 projector, a package that includes a large discount on demo units, a demonstration bonus scheme and a comprehensive loan exchange warranty.

Canon's stand at ISE demonstrated Canon LCOS and lens technology in a wide range of

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business settings. Stand highlights included:

Immersive Dome: a 9m half dome from Canon and 7thSense treated ISE visitors to tours of Paris, Tokyo and New York, and puts them at the heart of battle scenes from Istanbul's Panoramic Museum. The dome display consists of 10 Canon XEED SX7 Mark II projectors and is driven by the 7thSense Delta Media Server to create a panoramic view suitable for museums, visitor centres and planetariums.

inamo restaurant E-Table: The pioneering restaurant group demonstrated how it uses Canon XEED projectors in its interactive ordering system, where diners can order food, choose a digital table cloth, view maps and order a taxi home from a projection on their table.

Miniature Building Mapping: AV Stumpfl demonstrated its Wings Vioso System in conjunction with two XEED WUX4000 projectors as a unique display solution for museums and visitor centres.

Mobile 3D projection: more3D demonstrated how accessible and cost-effective 3D can be, with its proprietary "morePheus³ Top" unit housing two XEED WUX4000 projectors. The self-contained unit provides an easy 3D solution for business environments such as education, design and visitor centres. Other recent more3D projects include a stereoscopic animation for the Canon Medical Solutions group.

Constellation: Canon and 3D perception showed a panoramic screen solution for control rooms. Constellation uses a combo of two XEED WUX4000 projectors delivering images which can be arranged, scaled, joined and separated using an intuitive GUI.

Larivière AcuScreenPRO: Reseller Larivière demonstrated its on-site DICOM calibration system for Canon's medical portfolio of XEED projectors, which delivers detailed grayscale X-Rays.

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