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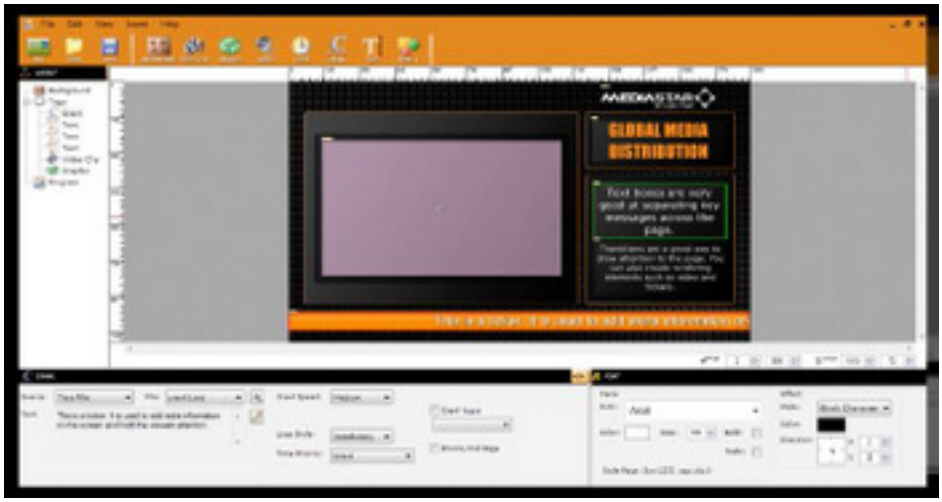

Cabletime will show at ISE 2017 its new content creation software, **Creator**, designed to allow users to build digital signage assets.

Creator enables corporate livery, text, full HD images and live video streams to be incorporated into digital signage designs.

Visitors can also see the full range of digital signage templates, inspiration galleries, backgrounds, RSS feeds, web clips and content ideas.

Creator works hand-in-hand with the **MediaStar 782 DS media player**, which delivers rich HTML support, live IPTV streams or video playout as well as full multizone digital signage capabilities. This will be featured on the stand alongside the most recent additions and development to Cabletime's MediaStar Lancaster Gateways, Encoders and other Chassis blade products.

The **MediaStar LAN-Caster Gateway** range provides customers and integrators with the ability to receive live TV feeds off-air or via satellite or cable feed, convert and route those streams onto an IP network and manage and direct multiple IP streams to specific end points based on rules created in MediaStar Media Manager. It also has the ability to route and convert multi-cast

streams to unicast and vice versa.

The solutions on show will include the **Multi Tuner (Multi-Mux) LAN-Caster Gateway**, the **IP Multi-Mux Gateway**
and the
IP Re-Caster
. The whole MediaStar system provides an end-to-end 4K workflow for IPTV and digital signage using Cabletime's Media Manager software.

Shaun Oxenham, CEO at Cabletime, adds: "We also expect to be making some new announcements at the event, designed to further enhance the IPTV and digital streaming abilities of our customers around the world…."

The MediaStar range provides TV/AV and multimedia distribution products primarily for medium to large enterprises, such as live TV, corporate communications, multicasts, music TV, training and digital signage.

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