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VITEC announces the worldwide launch of its integrated IPTV and digital signage platform. The latest generation of
VITEC's EZ TV platform
enhances the turnkey system with comprehensive digital signage capabilities, allowing organizations to create eye-catching digital signs, centrally manage IPTV and signage content from a single interface, and automate video streaming workflows and signage campaigns.

The platform utilizes powerful hardware-based IPTV and signage end-points that provide low latency 1080p60 playback and the reliability required for large-scale deployments.

"With the latest enhancements we have set the bar high in terms of ease of deployment, performance, user experience, reliability, and cost," says Eli Garten, VP of IPTV & Enterprise Video Solutions at VITEC. "We're thrilled with the amazing success we've had so far with EZ TV 8.0, including its recent deployment at the brand-new *Golden1 Center* in Sacramento, USA. The EZ TV platform is quickly becoming the new standard for IPTV and signage projects in sports venues and enterprise facilities."

The new EZ TV 8.0 platform delivers benefits for IPTV users from low-latency playback, real-time updating of electronic program guide, video-on-demand content with new assets updating while events take place, time-shifted TV, live video access from PCs and mobile

devices, and user-controlled mosaic viewing of multiple channels.

VITEC's IPTV and signage end-points feature discrete hardware processes for video and graphics, supporting the most complex digital signs that blend live streams, video files, social networking widgets, and dynamically updated data including sports scores, calendars, and catering menus.

Go VITEC EZ TV 8.0