

More vendors are lining up to join the giant of IT distribution as it pushes into AV and digital signage. **Scala will now expand its relationship with Ingram Micro Europe (for Scala's digital signage software including SaaS offerings) from just Nordics to all of Europe.**



Nathalie Andersen, Director ProAV Digital Signage, Ingram Micro Europe, says, "...We look forward to extending Scala's reach within the European market whilst offering to our channel partners Scala cutting edge software and recurring revenue streams ."

"It is great to see the world's largest technology distributor focusing on delivering a leading digital signage SaaS solution such as Scala Enterprise. Our retail solutions are a key component of the retailer's omnichannel strategy and our corporate propositions such as the Scala CxO Board and iS solutions are the advanced tools that give business leaders the ability to communicate effectively with insight and real time business stats," says Harry Horn, VP Marketing, Scala Inc.

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