

Yesco Signs on with SmarterSign

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YESCO recently announces a partnership with **SmarterSign** digital signage software.

Las Vegas-based YESCO, a provider of custom signs to the world, has been creating and building some of the most recognizable signs for over 90 years. YESCO's specific requirements demanded a software solution that was flexible, scalable and easy to use.

"The simplicity of the user interface coupled together with powerful features of SmarterSign have enabled YESCO to open up digital outdoor signage opportunities around the world for companies use to using conventional paper advertising systems," comments Manuel Lynch, General Manager of YESCO Outdoor LCD. "We have seen international acceptance of our SmarterSign software and how much value it can bring to advertising companies".

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