AOpen Releases OpenSign for Android

Written by Bob Snyder
15. 03. 2013

AOpen releases **OpenSign**, a web based interactive digital marketing and signage platform for Android devices that allows retailers to install and manage a digital signage network.

OpenSign is an interactive digital marketing and signage platform built for retailers to tackle the frustrations and costs of operating and maintaining a digital signage network. It is built on Ruby on Rails (the same web application framework that powers websites such as Twitter and yellowpages.com) and runs as SaaS.

OpenSign is purpose-built for different screen sizes, such as retail shelf displays and large promotional displays. It lets store owners actively manage digital content, without design experience, from any PC connected to the web.

Being cloud based, OpenSign can be easily integrated across multiple devices and platforms, including mobile devices. It also features local redundancy, meaning that content can still be displayed even if internet connection is lost.

It's delivered globally with **Rackspace** who are a premium provider of global data centers.

AOpen Releases OpenSign for Android

Written by Bob Snyder
15. 03. 2013

AOpen's OpenSign