

## Trans-Lux Unveils Their Control Software

Written by Bob Snyder  
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Trans-Lux Corporation unveils its **TL Control Digital Display Platform**. More than just a software system to create or administer content for digital signage, the integrated TL Control Platform provides the means to manage the entire process including template authoring, playlist building and preview and playout.

TL Control Digital Display Platform renders broadcast quality graphics and video in real time with the capability to change individual content elements without requiring entire video segments to be re-rendered. The TL Control Template Maker is PowerPoint compatible for high-end digital signage production and allows operators to author content (includes video, animation, graphics, audio, live data and ultra-smooth text, or crawling tickers).

A single, easy-to-use interface allows building playlists, updating template information and scheduling content delivery to any player or group of players on the network. Updating template content can also be automated using pre-defined rules for easier management. Operators update and manage content with point-and-click simplicity using the TL Control Web Screen Software.

The TL Control Digital Display Platform system supports live video inputs from multiple sources (including cameras, cable/satellite feeds or DVD players) and can output the signal in analog, NTSC/PAL, DVI or HD-SDI formats. It automatically downloads and stores all content locally, allowing uninterrupted playout in the event of a network disruption. The system is also designed with an automatic recovery feature (player can self-diagnose and resolve system errors without operator intervention).

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