Widest Range of Pre-Configured Scala-certified Playback Devices?

Written by Bob Snyder
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That would be ViewSonic, the hardware company that has just signed a platform partnership with Scala.

This partnership seeks to significantly reduce the user's overall DS system cost.

Scala now certifies ViewSonic 's preconfigured pc-based Scala-ready player, as well as a line of solid state Scala-enabled media appliances compatible with Scala Release 5.

We are pleased to have ViewSonic as a strategic hardware platform partner at Scala," says Jeff Porter, Scala's executive VP. "This offers customers a true one-stop shop, covering the widest range of pre-configured Scala-certified playback devices of anyone in the world."

Including its commercial displays, ViewSonic now offers digital signage resellers the broadest range of Scala-compatible devices on the market. This includes support for audio-only players, wireless photo frames, standard definition (480p) players, HD (1080p) players, as well as two full-PC compatible media players (the NMP-700 features a Core 2 Duo processor with Intel GM45 graphics, while the VOT132 features a dual core Atom™ processor with NVIDIA ION graphics).

"ViewSonic is committed to serving as a one-stop solution provider for resellers' display and media player needs," says Michael Holstein, VP business development for ViewSonic. "... ViewSonic brings resellers and distributors the convenience of buying from one distributor when putting their system together."

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