

World's First Video Stock Footage Licensing App

Written by Bob Snyder
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More and more integrators find themselves drawn into the content business... the world's very first video stock footage licensing app, VidLib features more than 100,000 royalty-free professional yet affordable stock footage clips you can license with a simple and secure in app purchase using your iPhone, iPad, Mac, Android, or Windows 8 and RT.

Licensing a video using VidLib takes 6 clicks from opening the app and completing the whole registration, purchase and download process.

Using an app store account to securely license royalty free footage means there are no lengthy forms to fill in. Just tap to pay and download then use the clip.

All the footage is made by professionals using professional camera equipment, models and model releases, but they even have customers uploading footage from iPhones using the VidLib Contributor iOS app.

Full commercial licensing starts from \$9.99 and goes up as you increase the resolution of the video you wish to license. With the latest release of VidLib you can now even license full 4k HD content.

VidLib is a source for footage if you are a small businesses, advertising company or creative who want fantastic stock footage at a reasonable rate.

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“If you don't need raw uncompressed files then why should you have to pay for it?,” asks the company. “With VidLib you don't because we have both H264 HD files and and Photo JPEG files for our HD files so you can choose more compressed file and pay less but still retain the full HD aspect.”

Go [VidLib is the Stock Footage App with 100,000+ Videos](#)