

Vision Launches TCMP Media Player Range

Written by Bob Snyder
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The **Vision TCMP Media Player** range is available in preconfigured formats or manufactured to order. Based on Intel hardware, these compact devices have been designed to support multiple applications including digital signage software, Microsoft applications and conventional PC functionality. They comprise multiple connectivity options including: USB 2.0 and 3.0, HDMI, Thunderbolt, dual-display and triple display as well as built-in Wi-Fi and blue tooth facilities.

Signagelive, global suppliers of cloud-based digital signage technology, will be demonstrating its support for TDMaverick's Vision TCMP Media Player range: **Signagelive recently confirmed an exclusive pan-European agreement with TDMaverick** for the sale and distribution of its innovative cloud-based digital signage software.

TDMaverick is using Signagelive's plug and play offerings to create digital signage packages for its channel partner and reseller networks across Europe.

Signagelive's system on chip (SoC) software, written in HTML5, replicates the functionality of its core-PC display software, giving digital signage technology users access to Windows-grade capabilities on a range of non-PC devices.

It provides full support for different content formats including static images, video, HDMI input, IPTV, web pages, RSS feeds and integrates with QR code technology and all common social

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media widgets. Its cross-platform support capabilities aim to make digital signage technology more affordable for wide-scale commercial use.

No technical expertise is required, so users can quickly set up and display content relevant for different demographic groups and manage that content centrally, locally or remotely via a device of their choice. Targeted information can be displayed on different screen sizes and types and scheduled to dynamically update, depending on factors such as time of day and/or updates to external data sources.

Says Jon Sidwick European Director of TDMaverick; “Signagelive technology is an important element of the Maverick LFD digital signage eco system and is the only digital signage solution we are offering on a pan European level. It is enabling us to create attractive, all-inclusive digital signage packages for different device types, depending on factors such as our clients’ requirements and budgets.”

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